

Safe kids, safe communities

Many Ontarians enjoy beer, wine and spirits. But in the wrong hands, alcohol can pose a risk.

As LCBO employees, we're proud to help keep our kids and communities safe. Every day, we challenge 4,700 customers to prove that they are of legal drinking age. Every day, we refuse to serve more than 300 people who are under-age or intoxicated.

Ontarians who love their kids expect no less.



You can help!

Please contact Premier Dalton McGuinty and Philip Olsson, Acting LCBO Chair & CEO. Ask them to keep booze out of reach for our kids. Tell them to put a lid on agency stores. And remind them: **It's our LCBO – keep it public!**

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For more information and other ways you can help, please visit www.opseu.org.

LIQUOR BOARD EMPLOYEES DIVISION ▲ OPSEU



KIDS & BOOZE

WHO'S MINDING THE STORE?



LIQUOR BOARD EMPLOYEES DIVISION ▲ OPSEU

Private outlets: opening the door to illegal sales

In 2005, the McGuinty government promised not to sell the LCBO.

But in May 2006, the Liberals ordered the LCBO to open 20 new "agency stores." Agency stores are privately-run. They sell alcohol at gas stations, grocery stores, and other businesses. The people who run them are **not** LCBO staff.

Putting the profit motive into alcohol sales is a bad idea. An operator whose income depends on every sale is less likely to challenge an under-age or intoxicated customer.

It could have fatal results.



Let's take back control of alcohol

LCBO employees are the first line of defense against the illegal sale of alcohol.

Every new agency store is one more step towards privatization – and puts one more community at risk.

Today, there are almost 200 agency stores in Ontario. Many are in communities where a new, public LCBO store or kiosk is a viable alternative. Others are just a few kilometers away from an existing LCBO outlet.

Real LCBO stores keep our kids and our communities safe. They deliver better service and selection. They support the local economy. And they help pay for the public services we all need.

Don't smaller communities have the right to a real LCBO store, too?



Protecting the public interest

It's time to stop privatizing the LCBO.



That's why we are calling for:

- an immediate freeze on new agency stores and a full review of the program and the risks to our communities
- rules to stop agency stores from opening in communities that could be served through a real LCBO outlet
- community input and a municipal council vote before any new agency store is approved
- tighter control on where agency stores are located, when they are open and how they are run.

OUR LCBO

LET'S KEEP IT PUBLIC!