

2008 Newsletter Awards and Website!



The deadline for OPSEU's 2008 newsletter and website awards is September 15.

Check out your last year's work and enter your best efforts.

To enter, your local must have produced **at least two editions** of the newsletter between August 1, 2007 and August 31, 2008. The 2008 Awards cover editions produced between those two dates.

The entry deadline is September 15.

The awards are offered in three categories, by the size of the local:

- **Category A** - Locals with up to 250 members
- **Category B** - Locals with 251 to 500 members
- **Category C** - Locals with 501 or more members

The awards will be presented at the Awards Banquet (Oct. 25) during the Annual Editors' Weekend (Oct. 24-26). They will be judged by two independent, outside judges, who know unions and communications.

The entry form is enclosed on a separate sheet. **For each entry, have a separate copy of the story, art work or edition you are entering. Do not just clip entry tags onto an edition leaving the judge wondering what you are entering.**

Please return it, with your entries, by Sept. 15, 2008 to Don Ford, Communications, OPSEU Head Office, 100 Lesmill Road, North York, Ontario M3B 3P8.

Within each local size category, there are 13 separate awards:

Best feature - Enter **one** feature article. Features are human interest stories that go beyond straight news.

Best editorial - Enter **one** opinion piece, whether it is called an editorial, a president's column or something else.

Best humour piece - Enter **one original** humorous story, editorial or parody piece.

Best news coverage - Enter **one** edition which illustrates good news coverage.

Best design - Enter **one** edition which illustrates good design, use of graphics, etc.

Rookie of the Year - Open only to a new publication, or one which has been revived after a break of at least two years.

Most improved - Entry must include an issue from this award year (August 1, 2007 to August 31, 2008) and one from the previous award year (August 1, 2006 to July 31, 2007).

Best bargaining communication - This award honours local work produced for members in preparation for or in support of their own bargaining, including strike communication.

Best original cartoon - Enter **one** cartoon created specifically for your publication.

Best original photo - Enter **one** photo taken specifically for your publication.

Best original illustration - Enter **one** illustration created specifically for your publication.

Best local website - Here's a chance to find out how your website stacks up. Send us your URL.

Best Overall - Enter **one** edition you feel has the best all-round combination of news, features, opinions and design.

2008 OPSEU Newsletter Awards

Official entry form

The awards

Please check which awards you are entering in the list below. See award descriptions on the cover sheet:

- Best feature** – One feature article
- Best editorial** – One opinion piece.
- Best news coverage** – One edition which illustrates good news coverage
- Best humour piece** – One original humour article
- Best design** – One edition which illustrates good design
- Rookie of the Year** – Open only to a new publication, or one which has been revived after a break of at least two years.
- Most improved** – Entry must include an issue from *this* award year and one published between Aug. 1, 2006 and July 31, 2007.
- Best Overall** – The edition you feel has the best all-round combination of news, features, opinions and design.
- Best bargaining communication** – Enter up to three documents.
- Best original cartoon** – One cartoon as reproduced in your newsletter.
- Best original illustration** – One illustration as reproduced in your newsletter.
- Best original photo** – One photo as reproduced in your newsletter.
- Best Website** – Best local web site.

The categories

The awards are offered in three categories, by the size of the local:

- **Category A** – Locals with up to 250 members
- **Category B** – Locals with 251 to 500 members
- **Category C** – Locals with 501 or more members

The rules

To enter, your local must have produced at least two newsletters during the award period: Aug. 1, 2007 to August 31, 2008.

You must enclose at least two editions with your entry, even though all your entries may be from a single edition.

Enter as many or as few awards as you wish, but make each entry separate, with its own entry tag attached to the specific story, art or issue you are entering.

If you enter more than one item in a category that calls for a single entry, only the top entry will go to the judge.

Note that only new or revived newsletters may enter for Rookie of the Year. **You cannot enter both Rookie and Most Improved.**

Include this form with your entry.

Your entry must reach
Don Ford, Communications,
OPSEU Head Office

by September 15, 2008.

Name of newsletter: _____

Local Number: _____

Size of Local: _____

Category: A B C
 (circle one)

Name of editor: _____

Web address: _____

OPSEU Newsletter Awards – 2008

Clip out these entry tags and attach one to each of your entries.

Entry deadline: Sept. 15, 2008

Newsletter _____
Category: A B C Local _____
(circle one)

Best feature

Newsletter _____
Category: A B C Local _____
(circle one)

Best editorial

Newsletter _____
Category: A B C Local _____
(circle one)

Best news coverage

Newsletter _____
Category: A B C Local _____
(circle one)

Best humour piece

Newsletter _____
Category: A B C Local _____
(circle one)

Best design

Newsletter _____
Category: A B C Local _____
(circle one)

Rookie of the year

Newsletter _____
Category: A B C Local _____
(circle one)

Most improved

Newsletter _____
Category: A B C Local _____
(circle one)

Best bargaining communication

Newsletter _____
Category: A B C Local _____
(circle one)

Best original cartoon

Newsletter _____
Category: A B C Local _____
(circle one)

Best original photo

Newsletter _____
Category: A B C Local _____
(circle one)

Best original illustration

Newsletter _____
Category: A B C Local _____
(circle one)

Best local website

Newsletter _____
Category: A B C Local _____
(circle one)

Best overall

REMEMBER! YOU MUST SUBMIT A SEPARATE ENTRY FOR EACH AWARD, WITH ITS OWN ENTRY TAG ATTACHED TO THE SPECIFIC STORY, ART OR ISSUE YOU ARE ENTERING.

Mailing label for newsletter awards:

(Clip and tape and/or paste or copy onto your entry envelope)

**OPSEU Newsletter Awards
c/o Don Ford
OPSEU Communications
100 Lesmill Road
Toronto, Ontario
M3B 3P8**