

2005 Newsletter Awards and Website!



The deadline for OPSEU's 2005 newsletter and website awards is September 16.

Check out your last year's work and enter your best efforts.

To enter, your local must have produced **at least two editions** of the newsletter between August 1, 2004 and July 31, 2005. The 2005 awards cover editions produced between those two dates.

The entry deadline is September 16.

The awards are offered in three categories, by the size of the local:

- **Category A** - Locals with up to 125 members
- **Category B** - Locals with 126 to 250 members
- **Category C** - Locals with 251 or more members

The awards will be presented at the Awards Banquet (Oct. 22) during the Annual Editors' Weekend (Oct. 21 to 23). They will be judged by two independent, outside judges, who know unions and communications.

The entry form is enclosed on a separate sheet. **For each entry, have a separate copy of the story, art work or edition you are entering. Do not just clip entry tags onto an edition leaving the judge wondering what you are entering.**

Please return it, with your entries, by Sept. 16, 2005 to Don Ford, Communications, OPSEU Head Office, 100 Lesmill Road, North York, Ontario M3B 3P8.

Within each category, there are 12 separate awards:

Best feature - Enter **one** feature article.

Features are human interest stories that go beyond straight news.

Best editorial - Enter **one** opinion piece, whether it is called an editorial, a president's column or something else.

Best news coverage - Enter **one** edition which illustrates good news coverage.

Best design - Enter **one** edition which illustrates good design, use of graphics, etc.

Rookie of the Year - Open only to a new publication, or one which has been revived after a break of at least two years.

Most improved - Entry must include an issue from this award year (August 1, 2004 to July 31, 2005) and one from the previous award year (August 1, 2003 to July 31, 2004).

Best bargaining communication - This award honours local work produced for members in preparation for or in support of their own bargaining, including strike communication.

Best original cartoon - Enter **one** cartoon created specifically for your publication.

Best original photo - Enter **one** photo taken specifically for your publication.

Best original illustration - Enter one illustration created specifically for your publication.

Best local website - Here's a chance to find how your website stacks up. Send us your URL.

Best Overall - Enter **one** edition you feel has the best all-round combination of news, features, opinions and design.

2005 OPSEU Newsletter Awards

Official entry form

The awards

Please check which awards you are entering in the list below. See award descriptions on the cover sheet:

- Best feature** – One feature article
- Best editorial** – One opinion piece.
- Best news coverage** – One edition which illustrates good news coverage
- Best design** – One edition which illustrates good design
- Rookie of the Year** – Open only to a new publication, or one which has been revived after a break of at least two years.
- Most improved** – Entry must include an issue from *this* award year and one published between Aug. 1, 2003 and July 31, 2004.
- Best Overall** – The edition you feel has the best all-round combination of news, features, opinions and design.
- Best bargaining communication** – Enter up to three documents.
- Best original cartoon** – One cartoon as reproduced in your newsletter.
- Best original illustration** – One illustration as reproduced in your newsletter.
- Best original photo** – One photo as reproduced in your newsletter.
- Best Website** – Best local web site.

Name of newsletter: _____

Local Number: _____

Size of Local: _____

Category: A B C
 (circle one)

Name of editor: _____

Web address: _____

The categories

The awards are offered in three categories, by the size of the local:

- **Category A** – Locals with up to 125 members
- **Category B** – Locals with 126 to 250 members
- **Category C** – Locals with 251 or more members

The rules

To enter, your local must have produced **at least two** newsletters during the award period: Aug. 1, 2004 to July 31, 2005.

You must enclose at least two editions with your entry, even though all your entries may be from a single edition.

Enter as many or as few awards as you wish, but make each entry separate, with its own entry tag attached to the specific story, art or issue you are entering.

If you enter more than one item in a category that calls for a single entry, only the top entry will go to the judge.

Note that only new or revived newsletters may enter for Rookie of the Year. **You cannot enter both Rookie and Most Improved.**

Include this form with your entry.

Your entry must reach
OPSEU communications,
OPSEU Head Office
by September 16, 2005.

OPSEU Newsletter Awards – 2005

Clip out these entry tags and attach one to each of your entries.
Entry deadline: Sept. 16, 2005

Newsletter _____
Category: A B C
(circle one)

Best feature

Newsletter _____
Category: A B C
(circle one)

Best news coverage

Newsletter _____
Category: A B C
(circle one)

Rookie of the Year

Newsletter _____
Category: A B C
(circle one)

Best design

Newsletter _____
Category: A B C
(circle one)

Best editorial

Newsletter _____
Category: A B C
(circle one)

Most improved

Newsletter _____
Category: A B C
(circle one)

Best overall

Newsletter _____
Category: A B C
(circle one)

Best bargaining communication

Newsletter _____
Category: A B C
(circle one)

Best original cartoon

Newsletter _____
Category: A B C
(circle one)

Best local website
web address: _____

Newsletter _____
Category: A B C
(circle one)

Best original illustration

Newsletter _____
Category: A B C
(circle one)

Best original photo

*Mailing label for newsletter awards:
(Clip and tape and/or paste or copy onto your entry envelope)*

**OPSEU Newsletter Awards
c/o Don Ford
OPSEU Communications
100 Lesmill Road
Toronto, Ontario
M3B 3P8**