

# STRIKING TIMES

(Daily strike update of Sault College Faculty's newsletter, *LOCAL MONITOR*)



Day 3

March 9, 2006

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## THE MEDIA , THE MEDIA!!

A tendency during strikes is to become media-obsessive and to determine your mood for the day by what you read in the local newspaper or see on T.V.

DON'T!!

The media chooses to print or report what it wants and we seek to correct or refine what our message is, but we do not determine what reaches the reader or viewer. We certainly have input, but don't have control over what they use.

Remember that emotion will often overcome logic, especially if you are a student or have a child enrolled in an Ontario College program. So don't become overly upset when you read a negative comment.

**Just remember that we care...and that is why we are here!**

By the way, province-wide, the feedback has been most encouraging, and the media release from the Canadian Federation of Students has, as its title, "*Quality Education means more Teachers in the Classroom Say Ontario Students.*"

A CBC radio interview with two College student council officials was remarkably positive, and they laid the blame on the government's lack of financial support for the college system.

### EXAMPLES OF MEDIA DISTORTIONS

*A national daily reported yesterday that Ontario College students paid \$1800 tuition per year and University students paid around \$4100 per year. ...I WISH!!!*

## **PICKET LINE UPDATE**

**Injuries Continue:** We are so pleased to hear that Doris is O.K., but apparently more picket-line injuries occurred on the first day. Veteran campaigner for quality education, Karl Uchmanovicz, endured a **finger** injury. Yes, folks, there was blood!! Local 613 has taken the unprecedented step of purchasing a First Aid kit, which is in the trailer. It is believed that Karl's boobo was a direct result of him "**giving the finger**" to Management's absurd position of denial!!

## **LOGICAL PROCESS**

**Rae:** The College System is underfunded and quality is compromised. More faculty positions are needed.

**McGuinty:** I certainly cannot ignore Mr. Rae's conclusions, and I will act to make real changes. College Management: Take care of this!!

**College Management:** Everything is fine. Faculty/Smackulty; just give Management the money!!

**Note:** One College president started singing from a different songbook, yesterday. While Tim Meyer just "can't understand" why this is happening, apparently Algonquin's President stopped the squawking about wages. According to Doug Brandy, Local president at Algonquin, College President, Bob Gillett, has already slipped off message: "Yesterday on CTV, he stopped characterizing the "labour disruption" as an attempt by faculty to gain salary increases. He essentially admitted the problem is not enough money - \$200M in his view - for the system to agree to the changes we want to improve education quality. He says the issue is funding from the province."

## **STRIKE PAY**

Weeks are from Tuesday to Monday. Cheques will be available on Wednesdays through picket captains.

## **FREE LEGAL ADVICE!!**

Even if you are wearing gloves on the picket line, make sure that you roll up your own rim to win!!